

Convention Survey Results – Completed July 2007

Total Number of Responses: 333

Question 1: Name (optional)

Question 2: Number of respondents by chapter affiliation or home state

Chapter	#	%
CA/NV	88	26.4
Northwest	62	18.6
KANZA	22	6.6
Wyoming	18	5.4
Colorado	16	4.8
Crossroads	16	4.8
Nebraska	16	4.8
Idaho	14	4.2
Southwest	11	3.3
Trails Head	11	3.3
Gateway	3	0.9
Florida	5	
Michigan	4	
Iowa	3	
Texas	3	
St. Louis	3	
Illinois	2	
Minnesota	2	
Ohio	2	
Tennessee	2	
Indiana	1	
Louisiana	1	
Montana	1	
New Jersey	1	
New York	1	
Oklahoma	1	
Pennsylvania	1	
South Dakota	1	
Virginia	1	
Wisconsin	1	
Japan	1	
No response	19	

Question 3: Number of conventions attended

Attended	#	%
0	79	26.1
1	44	13.2
2-4	71	21.3
5-9	72	21.6
10+	75	22.5
All 24	2	0.6
No response	30	9.0

Question 4: Number 1 reason in deciding whether to attend a convention

Reason	#	%
Location	171	51.4
Trail Attractions	90	27.0
Cost	54	16.2
Write-Ins		
Paper Topics	12	
Friends	3	
Fun	2	
Tours	1	

Question 5: Number 1 reason for NOT attending a convention (Some people chose more than one--354 items total selected by 333 people.)

Reason	#	%
Repeat location	122	34.5
Cost	71	20.1
Lack of Interest in Site	33	9.3
Write-Ins		
Time Conflict	94	28.2
Heat	26	7.3
Bad health	7	2.0
Gas prices	1	0.2

Question 6: Would you consider attending a convention if held during a different time of year?

Choice	#	%
Yes	294	89.1
No	36	10.9*
No response	3	

* Nine of those responding "no" have never attended a convention.

Twenty-six people reiterated that they feel August is too hot to be the month in which the convention is held.

Question 7: In which month would you consider attending a convention? * (Most people had more than one suggestion.)

January	34	10.2
February	36	10.8
March	62	18.6
April	79	23.7
May	129	38.7
June	153	45.9
July	132	39.6
August	100	30.0
September	173	52.0
October	112	33.6
November	60	18.0
December	31	9.3

* People who chose winter months generally did so for any events held along the Southern Emigrant Trails.

Seven people said OCTA should take care not to overlap with the Lewis & Clark convention.

Two people suggested holding Midwest conventions in May to coincide with the time of year emigrants would have been leaving.

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Question 8: Would you consider attending a convention along the Southern Emigrant Trails or Cherokee and Overland Trails, among others?

Choice	#	%
Yes	288	86.5
No	34	10.2*
Maybe	3	0.9
No response	8	2.4

* Of those who said NO, 11 have never attended a convention

Question 9: Would you consider staying in a university dormitory if it were less than \$50/night and the rooms had their own private restroom?

Choice	#	%
Yes	241	72.4
No	80	24.0
Maybe	4	1.2
No response	8	2.4

Question 10: How likely are you to stay in a hotel that costs—

Less than \$60	#	%
Very Likely	226	73.0
Likely	73	24.0
Not Very Likely	5	1.6

[304/333 responded]

\$61-\$80	#	%
Very Likely	163	53.1
Likely	134	43.6
Not Very Likely	10	3.3

[307/333 responded]

\$81-\$100	#	%
Very Likely	81	27.4
Likely	121	40.9
Not Very Likely	94	31.8

[296/333 responded]

\$101-\$120	#	%
Very Likely	39	12.9
Likely	62	20.5
Not Very Likely	201	66.6

[302/333 responded]

Question 11: How likely are you to attend a convention if it is held in—

Arizona	#	%
Very Likely	118	37.8
Likely	104	33.3
Not Very Likely	90	28.8

[312/333 responded]

N. California	#	%
Very Likely	157	51.5
Likely	95	31.1
Not Very Likely	53	17.4

[305/333 responded]

S. California	#	%
Very Likely	99	33.6
Likely	84	28.5
Not Very Likely	112	38.0

[295/333 responded]

Colorado	#	%
Very Likely	155	50.7
Likely	114	37.3
Not Very Likely	37	12.1

[306/333 responded]

Idaho	#	%
Very Likely	185	60.0
Likely	104	33.5
Not Very Likely	21	6.8

[310/333 responded]

Kansas	#	%
Very Likely	111	38.0
Likely	94	32.2
Not Very Likely	87	30.0

[292/333 responded]

Missouri	#	%
Very Likely	107	37.3
Likely	91	31.7
Not Very Likely	89	31.0

[287/333 responded]

Nebraska	#	%
Very Likely	126	42.3
Likely	112	37.6
Not Very Likely	60	20.1

[298/333 responded]

Nevada	#	%
Very Likely	152	50.0
Likely	122	40.1
Not Very Likely	30	9.9

[304/333 responded]

New Mexico	#	%
Very Likely	110	37.0
Likely	121	40.7
Not Very Likely	66	22.2

[297/333 responded]

Oregon	#	%
Very Likely	184	59.2
Likely	100	32.2
Not Very Likely	27	8.7

[311/333 responded]

Texas	#	%
Very Likely	61	21.2
Likely	66	22.9
Not Very Likely	165	57.3

[288/333 responded]

Utah	#	%
Very Likely	139	45.1
Likely	118	38.3
Not Very Likely	51	16.6

[308/333 responded]

Washington	#	%
Very Likely	142	46.4
Likely	108	35.3
Not Very Likely	56	18.3

[306/333 responded]

Wyoming	#	%
Very Likely	175	57.6
Likely	107	35.2
Not Very Likely	22	7.2

[304/333 responded]

Note: Three others mentioned Iowa and one mentioned Oklahoma as a possibility.

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Question 12: What future sites would you like OCTA to consider for holding a future convention?

Note 1: Respondent allowed to write in his or her own choices.

Note 2: Votes for each city are reflected in the total state vote.

Arizona	30
Tucson	6
Flagstaff	3
Yuma	3
Phoenix	1

Arkansas	2
Ft. Smith	2

California	53
N. California	4
S. California	3
Sacramento	18
Lake Tahoe	4
Redding	4
Truckee	4
Yreka	3
Death Valley	2
San Diego	2
Auburn	1
Eureka	1
Grass Valley	1
Nevada City	1
Placerville	1
San Bernard'o	1
San Francisco	1
Susanville	1

Colorado	47
Denver	2
Ft. Collins	2
Greeley	2
La Junta	2
Loveland	2
Julesburg	1
N. Colorado	1

Idaho	27
Boise	5
Pocatello	3
Soda Springs	3
Twin Falls	3
Montpelier	2
Nampa	1
E. Idaho	1

Iowa	5
Council Bluffs	2

Kansas	5
Topeka	2

Missouri	7
Kansas City	5
Independence	2

Montana	3
Bozeman	2
Missoula	1

Nebraska	9
Omaha	3
Beatrice	1
Kearney	1
North Platte	1

Nevada	36
Reno	12
Elko	7
Las Vegas	3
Carson City	2
Ely	1
Genoa	1
Winnemucca	1
E. Nevada	1
N. Nevada	1
S. Nevada	1

New Mexico	36
Santa Fe	14
Las Cruces	3
Albuquerque	1
Deming	1

Oregon	49
The Dalles	5
La Grande	5
Pendleton	5
Bend	4
Portland	4
Oregon City	4
Medford	3
Baker City	2
Eugene	2
Hood River	2
Ashland	1
Corvallis	1
Klamath Falls	1
Salem	1
Willamette Val.	1
E. Oregon	1
S. Oregon	1

Texas	4
El Paso	1

Utah	12
Cedar City	3
"Mormon Trail"	2
St. George	2
Salt Lake City	2
Logan	1

Washington	13
Walla Walla	5
Seattle	1
Tacoma	1
Wenatchee	1

Wyoming	57
Casper	11
Cheyenne	6
Lander	5
Rock Springs	5
Ft. Bridger	4
Laramie	3
Douglas	2
Evanston	2
Kemmerer	2
Ft. Laramie	1
Gillette	1
Green River	1
Pinedale	1
Rawlins	1
E. Wyoming	1

Other	
Southern Routes	(1) 16
Find New Location	122

(1) In addition to 78 sites mentioned in Texas, New Mexico, Arizona, and Southern California.

Question 13: Would you be willing to volunteer in assisting in planning and/or implementing a convention?

Choice	#	%
Yes	119	38.5
No	184	59.5
No, but would work	2	0.6
Maybe	2	0.6
Not Sure	2	0.6

[309/333 responded]