

Membership

The Membership Committee encourages and develops strategies for the recruitment of new members so as to ensure the long-term viability of the Association. It recognizes that all OCTA members have a responsibility for membership growth and solicits their assistance in this obligation; it complies with membership policies set forth by the Board of Directors; coordinates membership programs and activities with the Association Manager who shares responsibility for membership development; works with the Headquarters Manager in the implementation of said programs; and interfaces with local chapters as follows:

1. Recruits a membership chairperson within each chapter to coordinate membership programs and activities.
2. Ensures that membership chairs understand their duties and responsibilities, such as distributing membership brochures; developing relationships with historical societies, museums, and educators; contacting new members to extend a welcome and to ascertain their interests in areas such as outings, trail mapping, trail marking, COED, committee involvement, or other activities.
3. Maintains contact with chapter membership chairs to share strategies that have worked for other chapters and to exchange ideas on ways to obtain new members and keep them.
4. Assists chapters as necessary to further the success of membership goals and activities.