

## **Fundraising**

The mission of the Fundraising Committee is to promote the organization's financial well being by identifying sources of financial support and assisting in the solicitation of funds for existing endowments and other projects.

Specific responsibilities of the committee include: 1) oversight of the Annual Fund Drive; 2) identification of potential foundation, corporate and individual sources of funding; 3) identification of specific fundable projects, including existing projects and new initiatives; 4) development of solicitation materials; 5) development and implementation of a targeted contact program; 6) oversight of planned giving efforts; 7) other duties as may be determined by the Board of Directors. All activities will be coordinated with the Association Manager.

The Fundraising Committee is headed by a Chairman appointed by the President with the consent of the Board of Directors. Four to six additional members may be appointed from the membership. The Committee reports to the President, with Staff support from the Association Manager, who serves as an ex officio member of the Committee, while the OCTA Treasurer is the officer liaison between the Fundraising Committee and the President.